

SARATH B

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Madhavam (Mangattillam), Eachillam
Aralam P.O Payam Via , Kannur 670704

Committed to nurturing a passion for the craft of storytelling in my students. With two years of experience in the field, I bring a deep understanding of the industry to the classroom. I am skilled in teaching students the fundamentals of reporting, writing, and editing, as well as providing guidance on how to navigate the ever-evolving digital landscape. My goal is to inspire the next generation of journalists to become effective communicators, ethical professionals, and informed global citizens.

EXPERIENCE

OCTOBER,2021 – PRESENT

ASSISTANT PROFESSOR

CHRIST COLLEGE OF SCIENCE AND MANGEMENT, MALUR

(www.christcollegemalur.com)

- Faculty of Journalism & Mass Communication of Department of Arts at Christ College of Science & Management
- Preparing future journalist with adequate skills in Writing, Production & Post Production.
- Co-Ordinator of College Technical Division for College Productions.
- In-Charge of Film and Photography Club bringing students to the world of Classic films and developing photography skills among them.
- Organizer of a two-day residential Camp Actum -2022 In Film Acting and Direction.

2020,AUGUST – 2021 AUGUST

MI BUDDY & SALES MANAGER,

XIAOMI, KOZHIKODE KERALA

- In-Charge of Sales and Promotion for the brand in Kozhikode.
- Worked as a business strategist to enhance the sales.
- Created Advertisements and contents for the clients of organization.
- Understanding the needs of the clients and creating customized strategies.
- Building and leading a team of salespeople to help drive revenue.

2018 APRIL – 2018 JUNE

ONLINE EXAM CO-ORDINATOR

MERITTRAC

- In-Charge of conduction of online entrance exams on behalf of Manipal University at Kozhikode and Thiruvananthapuram.
- Prepare question analysis and feedback reports to committees and examiners.
- Monitor individual examiner or examination question performance and administer corrective action against anomalies

2015 FEB – 2015 AUGUST

INSTRUCTOR FOR HSE

SHANKARACHARYA COMPUTER CENTER

- Teaching faculty in Hardware and Software Engineering providing students Theory and Practical on architecture and fundamentals of Computer and Networking.
- Conducted Theory and Practical Exams for the pupils for various level of Certification within the same course.

2014 NOV – 2015 FEBRUARY

SALES EXECUTIVE

KVR BAJAJ, THAMARASSERY.

- In-Charge of Sales of the specific Branch.
- Conducted Various Expos and Events to promote sales.
- Attended Training Provided by Bajaj for initiating safer driving.

EDUCATION

2020, JUNE

M.A JOURNALISM & MASS COMMUNICATION,

DON BOSCO ARTS & SCIENCE COLLEGE

2018, MAY

B.A ENGLISH WITH FILM STUDIES AND JOURNALISM,

DON BOSCO ARTS & SCIENCE COLLEGE.

2015, FEBRUARY

DIPLOMA IN HARDWARE & SOFTWARE ENGINEERING,

DON BOSCO ARTS & SCIENCE COLLEGE

2020 JULY - PRESENT

DIGITAL MARKETING & SEO,

GOOGLE UNLOCKED.



TECHNICAL SKILLS

- MS. Office
- Adobe Premier Pro
- Adobe Audition
- Adobe Photoshop
- Adobe Aftereffects
- Proficient in DSLR and Video Camera's

ACHIEVEMENTS & ACTIVITIES

- Interviewed, V.D Vijayan (S.P Kannur District), Harish Shivaramakrishnan (Lead Vocalist, Agam), Anjali Ameer, Viji Penkootu (Social Activist), Surya & Ishan (Transgender couple), Isha Kishore (First Female News Anchor) & Film Actor Santhosh Keezatoor.
- Shoot a short film '**U TURN**' which won consolidation price conducted by 'Vimukthi Mission' of Kerala Excise Department.
- Published a cover feature, "**Theyyam Kettanagrahicha Pen Nadan**" on actor Santhosh Keezatoor in Don Bosco Magazine.
- Produced a Documentary named "**Chekavanattile Devashilppikal**" for Academic purpose.
- Edited "**Vadaku Nokki**" a music album. Crafted for Academic Purpose.
- Completed Internship at **Water Creative Studio Private Limited**, (www.watercreativestudio.com) Kozhikode as a **Content Writer Trainee** for a month. Was able to produce content for respectable clients of various genres.
- Attended FDP on **Outcome Based Education**, organized by Christ College of Science & Management.
- Attended **15th National IQAC Conference on Revisiting Quality in Higher Education**, organized by Kristu Jayanti College.
- Attended FDP on Reconstructing Vital Tenets of Journalism & Communication organized by St.Paul's College.
- Attended webinar on **Patents, What How and Why**. Organized by Christ College of science and Management IQAC Department.
- Attended webinar on Awareness on NDLI organized By NDLI.
- Attended webinars on "**Praxis and Modalities in Academic Writing**" organized by GVM's Dr. Dada Vaidya College of Education.
- Attended seminar on IRP for All, Organized by IRP cell CCSM.
- Coordinator of Arts Day conducted by the Christ College of science and Management IQAC Department.
- Faculty Coordinator for the attempt "**Maximum students chanting a slogan in different languages together at the same venue**" in Indian Book of Records on June th related to environment day Celebrations.
- Staff Editor of a College Newspaper publishing bi-weekly.

PERSONAL INFORMATION

- Date of Birth :14-06-1996
- Nationality: Indian
- Religion: Hindu
- Marital Status: Single

REFERENCE

- i. Fr.Dr. Francis Karackat SDB
Principal
Don Bosco Arts and Science College, Angadikadavu.
Contact number:9447077360
Email: franciskcsdb@gmail.com
- ii. Fr.Dr. Bastin Nellisery SDB,
Manager, DBASC & HoD, Department of Journalism
Contact number: 949669833351
Mail Id: batnels@gmail.com.

DECLARATION

I hereby declare that the information given above is true and the best of my knowledge.

Place: Aralam
Date: 22/08/2023

Sarath B